



ZTE

Let's Ride Together  
for a Fast Growth





# Partnership Status: Premium Partner

## Team Name

TV	✓
PR & Communications	✓
News	✓
Social Media	✓
Official Name	✓

## Team Branding

Bike	✓
Hospitality	✓
Teamwear	✓
Team Logo	✓
Rider Leather	✓
Souvenirs	✓
Pitbox	✓
Trailers	✓
Special Edition	✓

## Financial

EUR €1.5M (per annum)

## Marketing & Visibility

Track activities	✓
Team Communication Channels	✓
MotoGP Communication Channels	✓
Global News	✓
TV	✓
eSport & MotoGP Game	✓
Streaming Platforms	✓
Team & Partners Events	✓

## Activation & Visibility

RNF Experience Program	✓
Influencers & Celebrities	✓
RNF Lifestyle	✓
Riders & Team	✓
Events for your Brand	✓

## Smart Activation

Custom Marketing Activation	✓
Think Tank Education	✓
Sustainability Program	✓
Mobility & Interoperability Program	✓
Custom Design	✓





**Status: Premium Partner**

## Strategic Partnership for Global Development

- ✓ Racing fuels Technology
- ✓ Charging Station
- ✓ Sustainability & Interoperability
- ✓ Education through MotorSport
- ✓ MotorSport values adoption

**Official Strategic Partner for**

- ✓ Global Communication
- ✓ Global Photography
- ✓ Experience & Moments



**ZTE**  
中兴通讯股份有限公司  
ZTE CORPORATION

OFFICIAL TEAM PARTNER





Official Camera  
ZTE Axon 40 PRO

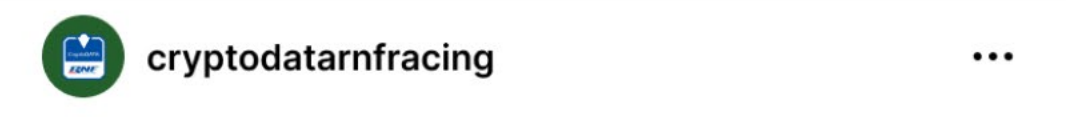


30,522 likes

zternfracing Our first win!! A home win for @manto\_9 🇮🇹



Official Camera  
ZTE Axon 40 PRO



Official Camera  
ZTE Axon 40 PRO



Official Camera  
ZTE Axon 40 PRO



3,359 likes

cryptodataracing Austria brought the heat and intense challenges, but still a strong score by our riders

21 August

# Official Photography



Official Photography



# Bike Branding



Team Branding



# Team Branding



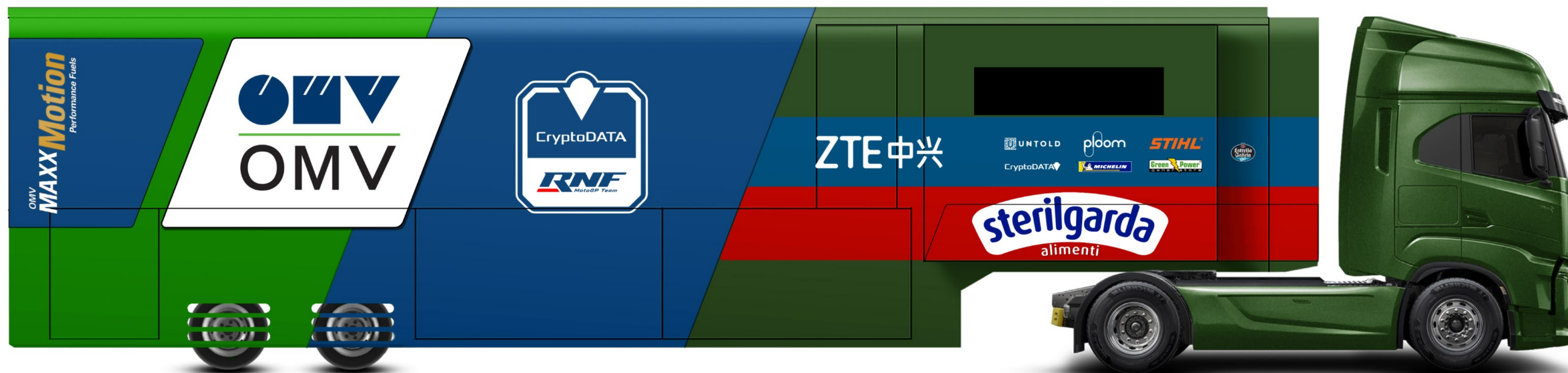
# Teamwear Branding



Pitbox



Team Branding



# Trailers



Team Branding



# Hospitality



Team Branding



# Souvenirs



Team Branding



## Special Edition



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[PARTNERSHIPS@RNFRACING.COM](mailto:PARTNERSHIPS@RNFRACING.COM)

[WWW.RNFRACING.COM](http://WWW.RNFRACING.COM)

